

*IMP NEWS - FOR IMMEDIATE RELEASE* Contact: Rob Vazquez, Director of Marketing Phone: (323) 268-3380 Email: press@impcorporation.com

## IMP Meets Oil & Gas Industry's International Demand for Power Generation Equipment IMP supplements inventory to meet increasing international demand for power generation equipment in the Oil & Gas market.

<u>Burbank, California, July 30, 2013</u> - Industrial Motor Power announced today it had increased its inventory of power generation equipment designed for use in the international Oil & Gas markets. This expansion, besides supplementing IMP's available equipment and bolstering its owned inventory, also solidified its access to products from its domestic and international partners. The move allows IMP to immediately deliver international markets with equipment to supply their increasing demand for power.

IMP's decision to strengthen its position in the Oil & Gas market was made after internal market research, third party sources, and customer orders identified a burgeoning demand in power requirements for the sector. This research further pointed to increased short and long-term demand for power internationally in both developing countries, as well as in Canada and Mexico.

IMP is a global provider of wholesale power generation equipment to both the retail and reseller markets. With more than 35 years of industry experience, the company possesses both owned inventory as well as a network of suppliers that enables it to service the dynamic power generation needs of multiple industries, government agencies and individual companies around the world.

Please visit <u>http://www.impcorporation.com/company/news</u> for more information, news and related data about IMP. If you have further questions, please direct inquiries via email to the public relations department directly at <u>marketing@impcorporation.com</u> or contact us directly by telephone at (323) 268-3380.