



IMP NEWS - FOR IMMEDIATE RELEASE

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Hernaldo Santos, Caterpillar Veteran, Joins IMP

CAT veteran brings over 17 years of project management, equipment sales, and management experience to IMP's diverse power generator equipment sales team.

Burbank, California, February 22, 2013 - Industrial Motor Power Corporation announced the hiring of Hernaldo Santos as a Senior Trader. Hernaldo's broad power generation industry expertise, combined with his specific Caterpillar knowledge, provides IMP with distinct skill sets that will be valuable in continuing its advances in increasing market share in the sale of new surplus, used and rebuilt power generation equipment.

Hernaldo's 17 year career has been spent entirely within the power generation industry. He began his work as a Project Administrator with Caterpillar Dealer NIMAC. His role included the management of mechanics as well as operational control of parts and service. The value he provided in this role was recognized with his promotion first to Project Manager, then to Parts Manager, where he managed 32 employees in service and sales. His accomplishments included improving inventory control, streamlining transportation logistics, and increasing sales revenues by 180%.

Thriving at NIMAC, he ended his 11 year stay with the company to move to the United States where he joined fellow CAT dealer Quinn Power Systems. Functioning as head of the Used Engine Department, Hernaldo led purchasing decisions, handled rental conversions, oversaw valuations of products, sold new, surplus and used equipment, and served as an expert on reciprocating generator sets and engines.

Nick Nadjarian, Vice Chairman of IMP, when contacted about the hiring noted:

"We are pleased Hernaldo joined our team. His comprehensive knowledge of the power generator market and specific understanding of Caterpillar products provides not only our sales team, but the entire organization, with a valuable resource."

Founded in 2001, IMP is a global provider of wholesale power generation equipment to both the retail and reseller markets. Possessing both owned inventory, as well as a diverse network of suppliers, provides IMP with the ability to service the mobile power generation needs of multiple industries, government agencies and individual companies around the world.

Please visit <http://www.impcorporation.com/news> for more information, news and related data about IMP. If you have further questions, please direct inquiries via email to the public relations department directly at marketing@impcorporation.com or contact us directly by telephone at (323) 268-3380.

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